

AN ARTISTIC APPROACH TO KEEPING ALIVE AND SPREADING

TOMBAC WORKMANSHIP HANDICRAFT: KITSCH

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ABSTRACT

In parallel to rapidly developing and changing technology in the world, new cultural dynamics emerge in countries' cultures and some cultural values are abandoned. One must never forget that countries have consciously created by their historical experiences and cultural values in order to continue their existence. For this reason, nations work to keep alive and spread their lost or lingering cultural values. One of our cultural values abandoned in this respect is Tombac workmanship. Tombac products are now displayed in museums and nearly lost from our daily lives. Spreading tombac products has been unsuccessful for various reasons. Although there are courses in curriculums of ornament production and jewelry departments of some higher education institutes, there are no practical courses. Apart from schools, there is no effort to keep alive this handicraft other than some feeble personal attempts. One of the alternatives to keep alive and spread tombac production is the Kitsch concept. Once it was a value that must be avoided in the name of art, but now it may be important to use Kitsch concept to keep alive a cultural value of our country, accepted in nowadays art and not rejected by Postmodernism. Thus, this topic is studied in the paper and some suggestions are made.

KEYWORDS: Tombac, Kitsh, Handicraft, Metal Arts, Jewelry