

INFORMATION SEEKING PATTERNS OF BIOLOGISTS IN MADURAI KAMARAJ UNIVERSITY, MADURAI: A CASE STUDY

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ABSTRACT

This study analyses the information seeking patterns of research scholars and teaching staff of the Biological Science at Madurai Kamaraj University, Madurai. Since biological Science research has become so dependent upon an effective information support system that it gets crippled in the absence of a good library. Therefore, biological professionals play a very significant role in enriching the biological scientists and scholars by providing them with the latest information concerning their areas of interest. The study identified identical or very similar categories of information seeking behavior to those of academic researchers. The results were then compared to certain minor variations concerned with an association between experience and the source of bibliographic information used, the extent of motives and purpose of seeking information, the influence of formal and informal factors motivations and the research stage at which a strategy may be employed were identified.

KEYWORDS: *Information Seeking Behavior, Biological Science, Motivation, Formal Factor, Bibliographical Source*