

## THE ROLE OF TAMIL FILM SONGS FOR MOBILIZATION OF POLITICAL SUPPORT FOR DRAVIDIAN PARTIES

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### **ABSTRACT**

*The cinema or movies has played a vital role in expressing and exposing people's issues and problems. In Tamilnadu, Dravidian parties using this media for propagation of their ideology and policies. The popular film personalities began to support the Dravidian ideology and political participation since the 1950s more visibly. The film stars supported and manifested the Dravidian ideology through their narrate, creative, Lyrics and cinematic capacities in various styles. The leader of DMK worked has script writers in the cinema field and some of the members of DMK as actors, lyricist and another work in the cinema field. Their role in Tamil cinema the mobilization of political support of Dravidian parties. This Article analyzed the role of Tamil cinema songs for the mobilization of political support of Dravidian parties.*

**KEYWORDS:** *Tamil Films, Songs, DMK Party, AIADMK Party, Lyricist*