

**A STUDY ON SOCIO ECONOMIC CONDITIONS OF AGRICULTURAL LOAN BORROWERS
WITH SPECIAL REFERENCE TO CANARA BANK IN THENI DISTRICT**

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ABSTRACT

Agriculture is the main business of India, more than 70 per cent of the people are in this industry. Agriculture continues to be main activity of the rural people of Theni District. It is the main occupation of 75% of the people of the District. The major crops loans in the District are paddy, Cholan, Cumbu, Maize, Pulses, Sugarcane, Groundnut, Gingelly, Coconut and Cotton. Canara Bank is the lead bank of the district. The researcher classifies the agricultural borrowers into crop loan borrowers, allied agricultural loan borrowers and other agricultural loan borrowers. In this paper, the researcher attempts to study the significance of various parameters with respect to the borrowers.

KEYWORDS: *Crop Loan, Allied Loan and Other Agricultural Loan*