

## ROLE OF STRATEGIC MANAGEMENT IN TALENT ACQUISITION PROCESS

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### **ABSTRACT**

#### ***Strategic Management in Talent Acquisition***

*This paper examines how **Strategic Management** contributes to the success of “Talent Acquisition” process of the corporate sector. In the modern era, lots of dynamism and challenges could be noticed in the globalized world and the success is entirely based on the strategies to achieve the objectives of acquiring and retaining proper talents, assign responsibilities, measuring success and evaluating results.*

*Strategic management in “Talent acquisition process” is a disciplined approach utilizing the principles and process of management to identify the talented crowd and fulfill the corporate objective or mission of any business.*

**KEYWORDS:** *Strategic Management, Talent Acquisition Development, Business*